

# SPOTLIGHT ON ANNA SERIN

**A discussion about mining, working from home, memorable purchases and more**

**By Sheri Radford**

**Anna Serin** is the CSE's Director of Listings Development for Western Canada and the US. To watch some of the many insightful discussions she's hosted, visit CSE TV.

## **What was your first job of note?**

I've had a job as long as I can remember, sometimes multiple jobs! The first real job of note was at a fishing resort up in the Northwest Territories. I was at Great Bear Lake, and I got to swim in the Arctic Ocean, travel around from site to site on planes from the Second World War, fish in award-winning trout lakes and witness the Northern Lights so close you could hear them crackle in the sky.

## **What was your most memorable purchase as a child or teenager?**

Ha! I was given some money and allowed to go buy my own clothes without my mother's approval, and



I ended up buying a suit. I was a 15-year-old with a blue pinstriped suit – such a dork.

## **What is the best book about business you've ever read?**

*The History of the Global Stock Market: From Ancient Rome to Silicon Valley.* It has lived on my bookshelf for 15 years. It's covered in notes and highlights. I use it as a reference for a lot of my public speaking.

## **What is the most interesting thing you've learned from all the interviews you've done for CSE TV?**

How little I actually know! I get the opportunity to learn so much about so many sectors with my job and to meet the most amazing people.

## **How has the mining industry been important to your family?**

Mining has been a big part of my family's legacy. My great-uncle, Bern Brynelsen, was inducted into the Canadian Mining Hall of Fame, and my father, Dal Brynelsen, has managed countless public mining companies with projects around the globe.

## **What was the most unexpected thing about interviewing your father for Mining Over Canada?**

I knew many of the stories we discussed but was blown away, when they were all strung together, by just how much of an impact my family has had in Vancouver and in the mining space. We didn't even get to half the stories. It might be time for a part two!

## **What's the smartest piece of business advice you were ever given?**

Advice from my dad: Always be in the room. Nothing might happen, but I can guarantee nothing will happen if you aren't.

## **What's been most surprising about working from home for the past year?**

How busy I can be in my pyjamas!

## **What's the first place you want to visit in the post-pandemic world?**

Any dining room table filled with family and friends, good food and wine.

## **Who's your hero?**

Anyone surviving this pandemic world we live in. Big shout-out to the frontline workers who put their health at risk every day to support others, and who don't have access to family because of their exposure. To the people living in solitude. To the parents homeschooling and working and everything in between. To those affected by the virus who need to sit without family and friends in hospitals and suffer alone. To those families who have lost loved ones and can't congregate and hold each other as they grieve.

## **MORE CONTENT ON CSE TV**

The CSE's Anna Serin chats with her father, Dal Brynelsen, about their family's mining legacy – episode available on [youtube.com/CSETV](https://www.youtube.com/CSETV)