

Runners enjoy the seawall during the SeaWheeze, Lululemon's half marathon. (Below) The SeaWheeze pop-up store sells limited-edition clothing



PHOTO BY SHERI RADFORD

## SEA, SUN, SWEAT & SMILES



One of the world's prettiest half marathons, the SeaWheeze winds around spectacular downtown scenery such as the seawall and Stanley Park, encouraging runners to forget about setting a new personal best and instead snap plenty of photos. Along the route, over-the-top entertainers—including stilt walkers, TheatreSports improvisers and yogis on paddle boards—also encourage dawdling. Too bad all 10,015 spots in this year's race sold out in under an hour. But there are still ways to get in on the weekend's fun.

All are welcome at the Sunset Festival in Stanley Park. First Eoin Finn leads a sunset yoga practice, perfect for stretching out tired muscles after the morning's

long run, then The Colourist and headliner Capital Cities fill the park with their pop sounds.

Any event organized by Lululemon (page 40) isn't complete without apparel. The day before and the day of the race, a pop-up store featuring exclusive SeaWheeze clothing and accessories takes over the Vancouver Convention Centre. Lengthy line-ups don't deter diehard shoppers, who scoop up the limited-edition tees, tanks, shorts, crops and more, none of which can be purchased in any other stores or online.

It's a weekend of great workouts—whether for bodies or credit cards (or both) is up to you.

*The SeaWheeze and Sunset Festival take place Aug. 23. The pop-up store is open Aug. 22 and 23. For more info, see page 72. Register for next year's SeaWheeze in Jan. 2015.* [W](#)