

## Reach the Beach

Sunglasses? Check. Towel? Check. How about everything else necessary for a long, lazy day at the beach? Don't forget these warm-weather essentials.—Sheri Radford



Beach umbrellas provide shade from the hot summer sun, but if gusts of wind make them go airborne, they can cause serious injuries. Fortunately, the ingenious Noblo Umbrella Buddy ([www.thenoblo.com](http://www.thenoblo.com)) **stops accidents before they happen**. Simply fill it with sand, Velcro it to the umbrella and relax.

Not everyone has the curves of Kate Upton. That's why local gal Julia Church created Nettle's Tale ([www.nettlestale.com](http://www.nettlestale.com)). Thanks to a successful Indie-gogo campaign, the online store now stocks **real bathing suits for real women**. Or visit the pop-up shop, Jul. 29 to Aug. 1 at Heritage Hall (3102 Main St.).

The perfect beach tote must be **large, sturdy, tip-proof and easy to clean**. Kim Vaccarella couldn't find such a bag, so she invented one. Available in three sizes, the Bogg Bag ([www.boggbag.com](http://www.boggbag.com)) is made from durable EVA material and has a non-slip bottom. Best of all, it can be cleaned with a hose.



Plastic bags harm the environment, while reusable fabric ones never truly smell clean. The solution? The spbang snack bag ([www.spbang.com](http://www.spbang.com)). Available in fun colours, this **environmentally friendly creation** contains no BPA and no phthalates. And when it's time for cleaning, it can be tossed in the dishwasher.



No one wants to slather on full make-up for a day at the beach. A practical alternative is Sheer Tint from Dermalogica. In light, medium and dark shades, this **SPF-20 tinted moisturizer** provides some colour while protecting against UV rays with a broad-spectrum sunscreen. At Spruce Body Lab (page 38).



Show your true stripes in a pair of swim trunks from The Bay (page 31). The **iconic HBC multi-stripe pattern** can also be found brightening up beach towels, tote bags, deck chairs, hammocks and Swiss Army Knives. For the ultimate day at the beach, there's even a striped canoe with matching paddles.